854 BRAEMAR DRIVE, MUNDELEIN, IL. 60060.

EVAN BOGGS

As a designer, I am interested in functional designs that generate meaningful interactions with my target audience. Whether it be a sign to catch their attention, an interesting label or package, or something as small as an exit bag - I want leave a lasting impression with the viewer each time someone interacts my work. I am always interested in diving into new styles and mediums, so that I can broaden my range and speak to people from all backgrounds.

background

B.F.A. IN GRAPHIC DESIGN

EASTERN ILLINOIS UNIVERSITY

CO-FOUNDER, PRODUCT DESIGNER

WONDERLAND CLOTHING CO.

expertise

Adobe Creative Suite
Handlettering
Digital Collage and Illustration
Product Photography
Photo and Video Editing
Brand Identity Design
In-Store Signage and Flyers

experience ...

RISE DISPENSARIES - NILES, IL.

SHIFT SUPERVISOR - JAN 2022 - PRESENT

- Oversee and manage a crew of 5-10 staff members on a daily basis.
- Ensure that procedure and strict compliance standards are communicated and upheld at all levels.
- Handle and verify thousands in cash each day, as well as carefully prepare and document large bank deposits for pickup.
- Proficiently perform all opening and closing duties for the operation.
- See that retail employees are engaged, up-to-date, and well trained.

NuEra DISPENSARIES - CHAMPAIGN, IL. BUDTENDER - APR 2021 - JAN 2022

EASTERN ILLINOIS UNIV. BOOKSTORE

GRAPHIC DESIGNER - APR 2021 - JAN 2022

- Develop digital and printed marketing material for the store in accordance to the University's and Apple's design guidelines.
- Create advertising campaigns from scratch for the store's programs and promotions.
- Design print ready files and collateral concepts for a 3rd party printing service.
- Recognized by Apple's marketing team for multiple designs which were authorized for use at other Campus Apple Stores.
- Designed and wrote a comprehensive design guide from scratch that management and future employees can refer to.